Venus Genius: The Female Prescription for Innovation

By Gina Rubel



Venus Genius: The Female Prescription for Innovation

by Fabienne Jacquet

★ ★ ★ ★ 5 out of 5

Language : English

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Screen Reader : Supported

Enhanced typesetting : Enabled

Word Wise : Enabled
Print length : 230 pages
Lending : Enabled



In her book, Venus Genius: The Female Prescription for Innovation, Gina Rubel argues that women have a unique perspective and set of skills that can be harnessed to drive innovation in the workplace. She identifies seven key "Venus Genius" qualities that women can leverage to achieve success:

- 1. **Intuition:** Women are often more intuitive than men, which can give them a leg up in understanding customer needs and developing innovative solutions.
- 2. **Empathy:** Women are also more empathetic than men, which can help them build strong relationships with colleagues and clients.

- 3. **Collaboration:** Women are natural collaborators, which can help them create a more inclusive and productive work environment.
- 4. **Curiosity:** Women are often more curious than men, which can lead them to explore new ideas and take risks.
- 5. **Resilience:** Women are often more resilient than men, which can help them overcome challenges and persevere in the face of adversity.
- 6. **Resourcefulness:** Women are often more resourceful than men, which can help them find creative solutions to problems.
- 7. **Vision:** Women are often more visionary than men, which can help them see the big picture and develop long-term strategies.

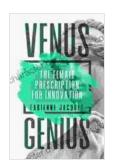
Rubel provides a number of practical tips on how women can use their Venus Genius qualities to achieve success in the workplace. She encourages women to:

- **Trust their intuition:** Don't be afraid to listen to your gut instinct. It can often lead you to the right decision.
- Build relationships: Get to know your colleagues and clients. The stronger your relationships are, the more successful you will be.
- Collaborate with others: Don't try to do everything yourself. Share your ideas with others and work together to achieve your goals.
- Be curious: Never stop learning and exploring new things. The more you know, the more valuable you will be to your company.
- Be resilient: Don't give up when things get tough. Keep fighting for your dreams.

- Be resourceful: Find creative ways to solve problems. Don't be afraid to think outside the box.
- Be visionary: See the big picture and develop long-term strategies. Your vision will inspire others and help you achieve your goals.

Venus Genius is a powerful book that can help women unlock their potential and achieve success in the workplace. By embracing their unique qualities, women can make a difference in the world.

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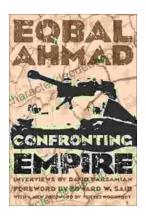
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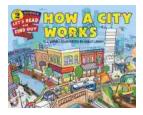
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